

62



CALIF.

EDEN
Glad Gardens

Box 7

MT. EDEN, CALIF.

U.S. Dept. of Agr. Libr
Washington 25, D.C.

L I B R A R Y
R E C E I V E D
★ FEB 10 1959 ★
U. S. Department of Agriculture

Spring 1959

62



Form 3547 Requested



EDEN GLAD GARDENS

MOUNT EDEN

P. Herborn, Proprietor

CALIFORNIA

SPRING OF 1959

Choice Gladiolus . . . The Best of Recent Introductions

TWO EXCELLENT NEW VARIETIES for 1959

GOLD BRAID—A very tall easy grower, easily the largest yellow you can grow. Round saucer shaped flowers measure 6 inches across. The large light yellow florets are beautifully waved and frilled at the edges, lip petal is deeper with some red deep in the throat. Makes quantities of large bulblets that will bloom. Opens well from a fairly tight bud. Large 50c; Medium 35c Small 25c. Bulblets 10 for 50c. 10 medium bulbs for \$2.50; 25 bulbs in mixed sizes for \$5.00; bulblets a pint \$20.00.

SUGAR ELL (Ernie Vennard—Originator's Description.)—Sugar Ell is sometimes called a coral colored glad, but for me it has been a fiery salmon, with a slightly deeper throat color. It will open five or six blooms from its 18-19 bud spike, and will hold up well for days in water. It is 432 class here, but sometimes reaches 500 size on West Coast, so I am informed. It propagates liberally, and the bulblets grow very easily, making many twos and threes. Requires about 105 days to bloom, but here in Iowa it comes along when most other glads are gone, and blooms freely until heavy frost. (A large stock permits a low introduction price, which is as follows: One bulb, 75c; three bulbs, \$2; ten bulbs for \$5; 25 bulbs for \$10. May be had in mixed sizes if desired. Anyone purchasing \$5 worth of bulbs may have 50 bulblets for \$5.

1959 Introductions Are Prepaid.

RETAIL PRICE LIST

PREPAID

Choice California Grown Bulbs 5 Bulbs at the price of 4

PREPAID

INSTRUCTIONS FOR ORDERING

All orders subject to prior sale, 1/2 pint bulblets sold at the quart rate. You may have 1,000 bulbs at 8 times the 100 rate where the 1,000 rate is not given. L. indicates large size bulbs 1 1/4 inch in diameter and up. M. indicates medium bulbs 3/4 to 1 1/4 inch diameter. S. indicates small bulbs 3/8 to 3/4 inch diameter. You may send 50% with order, balance before delivery. Many varieties sell out before March, so order early to avoid disappointment. The many testimonials we receive and repeat orders are proof we have quality stock. My crop this year is one of the finest I have ever grown. We will do our best to please you. All stock is selected before shipment. Minimum order \$3.00. No single item from retail list less than 20c. From wholesale list no single item less than 50c. Discounts: On retail orders, \$5.00 to \$15.00 select 10% in bulbs of your own choosing. From \$15.00 to \$25.00 select 15% in bulbs of your own choosing. Discounts do not apply to F.O.B. wholesale list. Express is the best and safest way to ship bulbs. Our commodity rate from this locality is 40 per cent less than 1st class express. Bulbs are insured against freezing and other damage en route to you. For those who want their bulbs by Parcel Post from the F.O.B. list please include enough postage to cover. If your order consists of both F.O.B. and prepaid items we will ship the entire order Express collect and add extra bulbs to offset the shipping charges on the prepaid items. If we are out of the size ordered we will substitute the next larger or smaller size to the amount of money sent. If you do not want us to substitute size or variety please advise.

ALBERT SCHWEITZER—A large brilliant orange scarlet, 6 to 8 open on a sturdy strong spike. Excellent for show or cutflowers. L. 50c; M. 35c; S. 25c.

ARES—Amber white with a pink glow and a bright cherry blotch. 6 to 8 open on a tall spike. A real beauty. L. 2-30c; M. 3-30c; S. 10-60c.

ARGENTINE—Beautiful deep ruffled yellow. Extra strong grower that opens 10 florets on a 25" head. L. 50c; M. 30c; S. 2-30c.

BAMBI—A ruffled chartreuse green, with orange red throat mark, with a picotee edge of orange around all petals. It has won many prizes and one of the best for arrangements. L. 50c; M. 35c; S. 25c.

BLUE PETER—A robust tall growing deep blue. Long flower heads hold 8 open on 24-bud spike. A grand exhibition and cutflower. L. \$1.00; M. 75c; S. 50c.

BROWN LULLABY—A striking new brown shade with slight markings and a white picotee edge around all petals. Nine to 10 open on a tall spike. L. 50c; M. 35c; S. 20c.

CARVED IVORY—A nice creamy white with delicate ruffling. Just about as near perfect variety as you will find. Its 3-inch florets are ideal for arrangements. L. 20c; M. 2-30c; S. 2-20c.

CONFESION—A true white sport of friendship with all the good qualities of that variety. A sure winner in the white class. L. 50c; M. 35c; S. 25c.

CORAL ROSE—A beautiful shade of rose with a deeper throat. Opens 10 ruffled blooms with the remaining buds in color. L. 75c; M. 50c; S. 25c.

CORONATION—Clear medium pink with cream throat. One of the most beautiful varieties in the pinks. A grand show and exhibition variety. L. 30c; M. 20c; S. 2-25c.

DARK BRILLIANCE—A very deep wine with velvety, glossy florets. Silver picotee edging. If you like the dark ones, try this. L. 35c; M. 25c; S. 2-30c.

DIMPLES—Certainly a winner for the most beautiful ruffled glad. Florets are a pure pink with an alabaster throat. Opens 7 on a well balanced spike. L. 50c; M. 40c; S. 25c.

DIXIE JEWEL—Early pure pink about the color of old Rosa Van Lima. Opens 7 on tall willowy spikes. Fine for early commercial purposes. L. 20c; M. 2-30c; S. 2-20c.

DIRECTOR—Medium dark rose red that can open up to 14 ruffled florets at once on good spikes. A good show flower which should win many blue ribbons. L. \$1.00; M. 75c; S. 50c.

ERIN—Chartreuse with inner petals deeper green. A good novelty, and I believe it will be the best commercial in this color. Growth is tall with 6 open on a good head. L. 35c; M. 20c; S. 2-30c.

FIESTA—Novel reddish orange. Healthy strong growth with 6 to 8 ruffled and fluted florets on a well balanced spike. L. 30c; M. 20c; S. 2-25c.

FIRECRACKER—A brilliant heavily ruffled scarlet. Good texture with 7 to 8 of its 5 1/2 inch florets open at once. Sure to become a leading variety in its color. L. 50c; M. 40c; S. 25c.

GEM STATE—Pink with cream center. Up to 12 open on a medium spike. Fine show type glad. L. \$1.00; M. 75c; S. 50c.

Retail Price List Continued on Next Page

EDEN'S OUTSTANDING VARIETIES OF SUPERB GLADIOLUS --- SPRING 1959

RETAIL PRICE LIST — Continued

GINA—A very large tall soft pink with a light golden yellow on the lower petals. Excellent for show or cutflowers. L. 50c; M. 35c; S. 25c.

GLADIATOR—A flaming scarlet closely resembling carnation red. Intensely ruffled florets of exquisite form on tall spike. Outstanding. L. 75c.

GLADNESS—Large light shell pink with small dark pink blotch. Opens 7 on a 19 bud spike. A very strong grower and a good cutflower. One of the best of the recent introductions. L. 25c; M. 2-30c; S. 2-20c.

GOLDEN PALOMINO—Lightly ruffled apricot buff with a small orange spot in the throat. Tall grower. L. 25c; M. 2-30c; S. 2-20c.

GOLDEN SUNSHINE—A deep yellow with slightly ruffled florets. Very tall spikes with 8 to 10 open. A grand show and cutflower. L. 20c; M. 15c; S. 2-20c.

GOLDFIE—Deep yellow. Opens 6 to 8 nicely fluted, ruffled and somewhat recurved florets on a good spike. One of the best new yellows. L. 50c; M. 30c; S. 20c.

GONDOLIER—A medium deep chartreuse yellow with a bright sheen. Opens 8 on a tall spike. A sure winner for show or commercial purposes. L. 60c; M. 40c; S. 25c.

GOLD BRAID—See 1959 Introductions.

GREEN WOODPECKER—Deep lemon green, two wine red markings on deeper green, lower petals. Well balanced spikes. Topnotch show glad. Stock limited. L. \$3.00; M. \$2.50.

ICE FOLLIES—Glistening pure white with amber throat blotch. 7 open on tall spike in "Butterfly" series. L. 2-30c; M. 2-20c; S. 10-60c.

INNOCENCE—Beautifully ruffled light pink. Opens 8 to 9 five-inch florets along head. Excellent show and commercial variety. L. 25c; M. 2-30c; S. 3-25c.

INSURPASSABLE—Clean vivid bright red. One eight-inch cream pencil line on lip petals. Flat flaring florets on ramrod spikes. A beauty for any purpose. L. 35c; M. 2-35c; S. 3-35c.

JILL—A beautiful ruffled rose pink with soft cream throat. Opens 7 to 9 large flowers on a well balanced spike. L. \$1.00; M. 75c; S. 50c.

JUBILEE—Beautiful Corona type flower. Beautifully crimped edge of pink over a creamy white florets. Opens 10 on a 20 bud spike. Good propagator. Fine all-around variety. L. 40c; M. 25c; S. 2-30c.

KING'S RANSOM—A medium colored yellow. Six to 8 open on a 24-inch head with a 26-inch handle. Perfect placement should make a good commercial, and a show glad. L. 50c; M. 40c; S. 25c.

KOSMOS—A very beautiful clear salmon with a cream throat. An excellent grower with 6 to 8 formally placed 5-inch florets on tall spikes. L. 50c; M. 40c; S. 25c.

LILAC TIME—Large extra early lavender. 6 to 8 open on a 26-inch flower head. Easy cutter of tall spikes. L. 25c; M. 2-25c; S. 3-25c.

LIBERTY—Large bright orange salmon. Tall strong grower that easily produces 30" flower heads with up to 25 buds and 10 open florets. M. 40c; S. 20c.

LORELEI—The best light cream blending to a deeper throat. A very strong grower that blooms well from any size bulb. A wonderful show glad and a coming commercial. Sure to become very popular. L. 15c; M. 2-20c; S. 5-25c.

MAJOLICA—Light porcelain blue, with distinct deep purple blotches. Six open on good spikes of average height. L. 50c; M. 35c; S. 2-30c.

Retail Postpaid in the U. S. A.

WHOLESALE PRICE LIST F. O. B. MOUNT EDEN, CALIFORNIA

25 BULBS AT THE 100 RATE — 250 BULBS AT THE 1,000 RATE

Variety	Per	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	100	Bullets Qt.	Pk.	Variety	Per	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	100	Bullets Qt.	Pk.
Allah	100	\$. . .	\$ 4.00	\$ 3.20	\$ 2.40	\$ 1.80	\$ 1.20	\$. . .	\$ 5.00	\$35.00	Lorelei	100	7.00	5.00	4.00	3.00	2.00	1.40	. . .	8.00	48.00
Amber Glory	100	5.00	4.00	3.20	2.40	1.80	1.20	. . .	5.00	35.00	Majolica	100	25.00	20.00	15.00	12.00	8.00	6.00	. . .	25.00	. . .
Ares	100	6.00	5.00	4.00	3.00	2.00	1.50	. . .	10.00	75.00	Marco Polo	10	4.00	3.50	3.00	2.50	2.00	1.50	5.00	100.00	. . .
Argentine	100	20.00	16.00	12.00	10.00	6.00	4.00	2.00	50.00	. . .	Melodie	100	6.00	5.00	4.00	3.00	2.00	1.40	1.00	10.00	. . .
Albert Schweitzer	10	. . .	2.50	2.00	1.50	1.00	6.00	Party Ruffles	10	4.00	3.50	3.00	2.50	2.00	1.50	5.00
Bambi	100	. . .	25.00	20.00	15.00	10.00	6.00	5.00	Paul Bunyan	100	5.00	4.00	3.20	2.20	1.40	1.00	4.00	25.00	. . .
Blue Peter	10	. . .	4.00	3.50	3.00	2.50	6.00	Feast Glow	100	5.00	4.00	3.20	2.20	1.40	1.00	4.00	25.00	. . .
Brown Lullaby	100	. . .	20.00	16.00	14.00	10.00	8.00	. . .	60.00	. . .	1000	. . .	32.00	25.00	16.00	10.00	7.00	
Campanile	100	5.00	4.00	3.20	2.40	1.80	1.20	. . .	5.00	35.00	Peggy White	100	8.00	6.00	5.00	4.00	3.00	2.00	12.00	70.00	. . .
1000	40.00	32.00	25.00	18.00	15.00	9.00	1000	. . .	32.00	25.00	16.00	10.00	7.00		
Carmen Eyes	100	. . .	4.00	3.20	2.40	1.80	1.20	. . .	5.00	35.00	Pinnacle	100	15.00	12.00	10.00	8.00	6.00	4.00	2.00	30.00	. . .
Carved Ivory	100	9.00	8.00	6.00	5.00	3.00	2.00	. . .	10.00	70.00	Prospector	100	5.00	4.00	3.20	2.20	1.40	1.00	4.00	30.00	. . .
Celestial Rose	100	. . .	4.00	3.20	2.40	1.80	1.20	. . .	5.00	35.00	Prunella	100	. . .	7.00	6.00	5.00	3.00	2.00	2.00	40.00	. . .
1000	. . .	24.00	16.00	12.00	10.00	Pink Diamond	100	6.00	5.00	4.00	5.00
Cherokee	100	5.00	4.00	3.20	2.40	1.80	1.20	. . .	6.00	. . .	Red Charm	100	4.00	3.20	2.40	1.80	1.20	. . .	4.00	25.00	. . .
1000	. . .	32.00	24.00	18.00	12.00	8.00	1000	28.00	22.00	16.00	12.00	8.00	5.00		
Confession	100	. . .	20.00	18.00	14.00	12.00	2.00	2.00	60.00	. . .	Red Coat	10	5.00	4.00	3.00	2.50	1.50	1.00	6.00
Contrast	100	5.00	4.00	3.20	2.40	1.80	1.20	. . .	5.00	35.00	Red Tape	100	5.00	4.00	3.20	2.00	1.60	1.00	4.00	30.00	. . .
Copper Lustre	100	. . .	4.00	3.20	2.40	1.80	1.20	. . .	5.00	30.00	Regina	100	5.00	4.00	3.20	2.00	1.40	1.00	4.00	30.00	. . .
Coral Rose	10	. . .	3.00	2.00	1.50	1.00	Rosita	100	5.00	4.00	3.20	2.00	1.40	1.00	5.00	40.00	. . .
Coronation	100	16.00	14.00	12.00	10.00	7.00	5.00	. . .	30.00	. . .	Rosa	10	2.50	2.00	1.50	1.00	4.00	50.00	. . .
Dark Brilliance	100	20.00	18.00	14.00	12.00	8.00	5.00	. . .	40.00	. . .	Ruffled Dream	100	6.00	5.00	4.00	3.00	2.00	1.20	4.00	30.00	. . .
Dimples	100	. . .	20.00	16.00	12.00	8.00	5.00	75.00	. . .	1000	. . .	30.00	22.00	15.00	9.00	
Dixie Jewel	100	5.00	4.00	1.80	1.20	. . .	6.00	. . .	Salmon Queen	100	18.00	16.00	14.00	12.00	9.00	7.00	3.00	50.00	300.00
Early Red	100	5.00	4.00	3.20	2.40	1.80	1.20	. . .	5.00	30.00	Sceptre	100	5.00	4.00	3.20	2.40	1.80	1.20	7.00	40.00	. . .
1000	40.00	32.00	24.00	18.00	12.00	9.00	Tamrock	10	2.00	1.50	1.00	4.00	60.00	. . .	
Edgewood	100	5.00	4.00	3.20	2.40	1.80	1.20	. . .	5.00	30.00	Snow Clad	100	5.00	4.00	3.20	2.20	1.40	1.00	5.00	30.00	. . .
1000	. . .</																				

ORDER BLANK---Keep a Copy of Your Order

EDEN GLAD GARDENS

The Best in New Gladiolus

PETER HERBORN, Proprietor
Mt. Eden, California

Sold to..... Date.....

Write plainly and give complete address

Street & No..... P.O. Box.....

Post Office..... State.....

Express Office.....

If different from Post Office

Money Order \$.....

Draft or Check \$.....

May we substitute size or variety? _____

Write Letter on Separate Sheet

Do Not Write Here

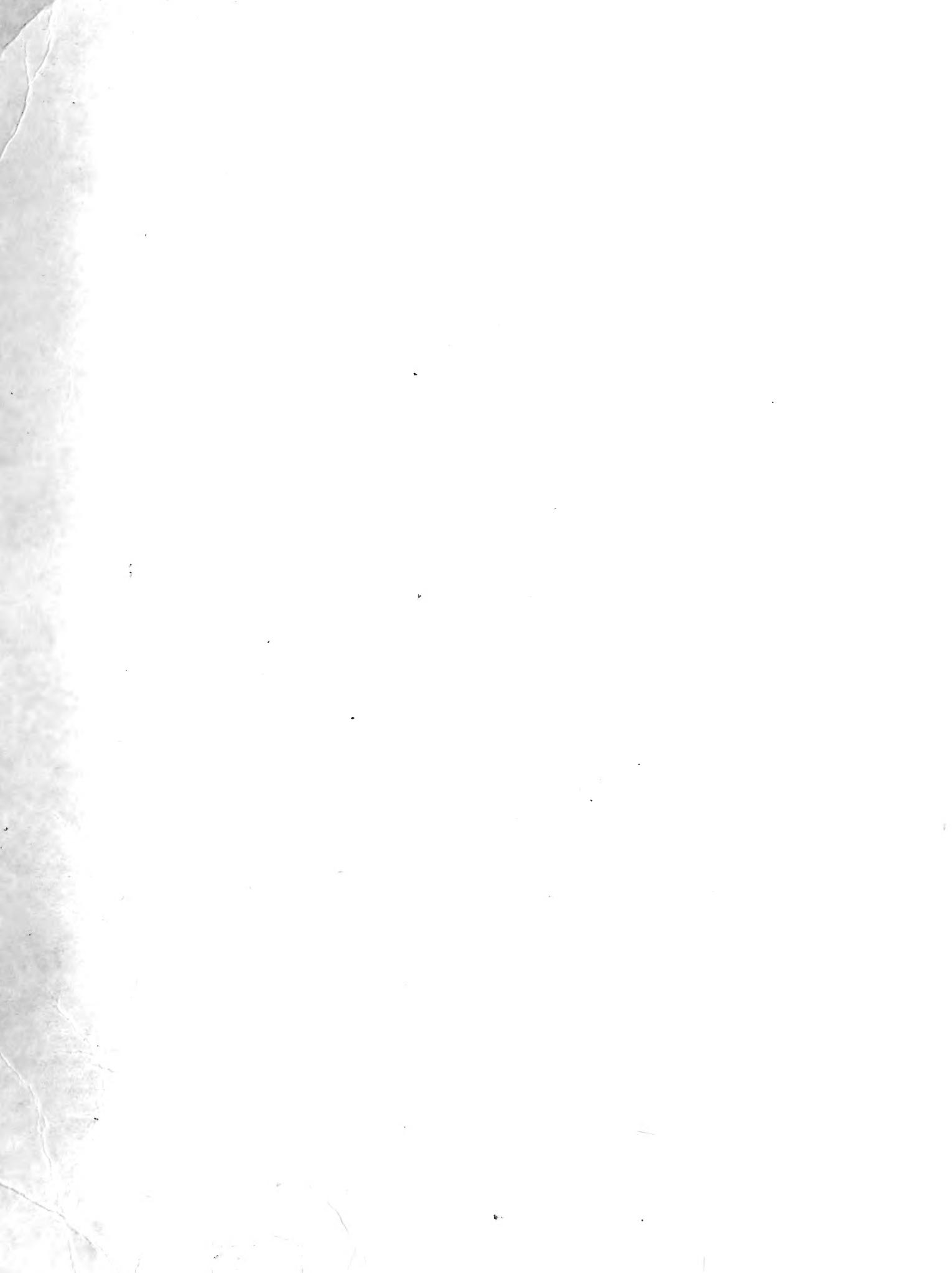
Our Order No.

Rec'd Booked.....

Wanted Shipped.....

Express Parcel Post.....

V	Quantity	Variety	Size, Inches, or Number	Rate	Amount	Do not write here
1.						
2.						
3.						
4.						
5.						
6.						
7.						
8.						
9.						
10.						
11.						
12.						
13.						
14.						
15.						
16.						
17.						
18.						
			Bal. Forward			



RETAIL PRICE LIST — Continued



Edgewood

See Low Price Group Listing
on Inside Page

MARCO POLO—Huge cream with cerise throat. Very heavy texture with 10 to 11 open on a very tall spike. L. 75c; M. 50c; S. 25c.

MIKE SHERMAN—A large cream with a large deep golden throat. 8 heavily ruffled florets open on tall spikes. L. \$2.00; M. \$1.50.

MELODIE—A very beautiful salmon pink with a scarlet blotch edged gold. Butterfly type. Outstanding. L. 2-30c; M. 3-30c; S. 10-60c.

NEW SNOW—A beautifully ruffled white with creamy throat. 9 to 10 open on a well-balanced spike. Excellent exhibition or cutflower. L. \$1.00; M. 75c; S. 50c.

OPALESCENT—Iridescent tones of rose and blue, blend through the pearly white ruffled florets. A grand glad that opens 8 on 50" spike. L. 30c; M. 25c.; S. 20c.

PEGGY WHITE—Excellent new white both for show or cutflowers. Has won many blue ribbons here in the west. A sure fire commercial. L. 2-30c; M. 3-30c; S. 10-50c.

PINK CASCADE—A delicate orchid shade of pink, large white throat. Perfect placing and facing heavily ruffled. 10 open balance showing color on a tall sturdy spike. L. \$1.50; M. \$1.00; S. 50c.

PARTY RUFFLES—A rich clear cream color with a hint of light pink showing on the petals. Ruffled and extremely fluted. L. 75c; M. 40c; S. 25c.

PINNACLE—Pale blue with a large purple blotch. Long flower head with 8 to 10 open blooms. One of the best new violets. L. 35c; M. 25c; S. 25c.

PRUNELLA—A cream and plum smoky that has a beautiful overall effect. A hardy grower with huge flowers, a splendid spike. L. 25c; M. 2-30c; S. 3-30c.

QUAKER LADY—Bluish lavender with a deeper throat marking edged yellow. Opens 7 to 8 perfect placed blooms on a 50" spike. Any size 75c.

ROSA—Large ruffled florets of deep rich rose. Tall sturdy spikes with flower heads of 20-22 buds. Excellent for exhibition or commercial purposes. L. 50c; M. 35c; S. 20c.

ROSE SPIRE—Clear rose holding 8 to 10 well placed florets open on an excellent tall spike. Good commercial and show glad. L. 35c; M. 25c.

RED COAT—A bright ruffled red. 7 to 8 wide open blooms on long flower head. One of the finest new reds I have seen and a good one for any purpose. L. 75c; M. 50c; S. 25c.

SALMON QUEEN—Tall striking salmon with cream throat. Ten open on a ramrod spike. Excellent commercial, and show glad. L. 35c; M. 25c; S. 2-30c.

SHAMROCK—Light yellow tinted light green with green buds. 50-inch spikes holding 8 open. Shamrock and Erin are the healthiest of the green glads. L. 50c; M. 35c; S. 20c.

SUGAR ELL—See 1959 Introductions.

TARGET—A light bluish pink shading to cream throat with large light red blotch. 6 to 8 open on a 28" flower head. Striking and a grand glad for any purpose. L. 40c; M. 25c; S. 2-30c.

TEMPTRESS—Ruffled light pink with deeper pink throat. 8 to 10 open on a tall spike. Good for any purpose. A sure bet for a terrific show record. L. \$1.00; M. 75c; S. 40c.

TIGER TONE—A very striking deep red orange. Opens 8 heavy textured ruffled florets on a 20" bud head. A sturdy grower, with good qualities, commercial or show. L. 50c; S. 35c; S. 20c.

TOP HAT—Tall growing glistening black red, opening 8 ruffled blooms in perfect placement. The best glad I have seen in this color class. Stock limited. L. \$2.00.

TRAIL BLAZER—A very clear medium old rose. Unusual and different shade. Long tall spike holding 8 open. Sure to be liked by everyone. L. \$1.00; M. 75c; S. 50c.

TROUBADOUR—A very tall rose purple with clear white blotch. Scored very high in test gardens through the U. S. L. 50c; M. 35c; S. 20c.

TRAVELER—A clear light rose pink. Extremely strong grower opens 10 on a 22-bud spike. Excellent commercial and show glad. L. 2-30c; M. 3-30c; S. 10-50c.

VALOR—Color a silky blue-purple with immaculate ruffling. 7 to 8 open on a tall willowy spikes. L. 50c; M. 35c; S. 25c.

VIKING—Bright scarlet with white lines center of the floret. Tall ramrod spikes. Good for any purpose. L. 35c; M. 25c; S. 2-30c.

VIVA—A giant size light buff or peach of enchanting beauty. The throat petals are a deep cream white, outer petals are a clean buff or peach. Ramrod spikes. L. 35c; M. 20c; S. 2-25c.

YELLOW SPIRE—Clear medium yellow, sport of Patrol. It make sexcellent exhibition spikes. A sure winner for any purpose. L. \$1.50; M. \$1.00; S. 50c.